

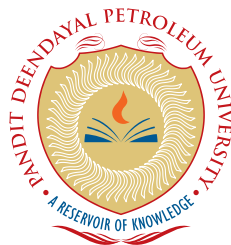


ICEI-2014

International Conference on Energy and Infrastructure
January 11-12, 2014

CONFERENCE THEME

**ENERGY & INFRASTRUCTURE MANAGEMENT:
PROSPECTS & CHALLENGES IN EMERGING ECONOMIES**



SCHOOL OF PETROLEUM MANAGEMENT
PANDIT DEENDAYAL PETROLEUM UNIVERSITY



PANDIT DEENDAYAL PETROLEUM UNIVERSITY

Pandit Deendayal Petroleum University (PDPU), Gandhinagar promoted by Gujarat State Petroleum Corporation Limited (GSPC), is a University primarily engaged in the field of Energy & Infrastructure education and research now having evolved to number of sectors and disciplines of study. The University that has been constituted by the legislative act of the state Government of Gujarat is recognized by UGC, Government of India, New Delhi. The University addresses the need for trained and specialized human resources for Energy & Infrastructure sector and allied sectors worldwide.

It helps to expand the opportunities for students and professionals to develop intellectual knowledge base with leadership skills to compete in the global arena. All these are accomplished through a number of specialized and well planned undergraduate, post graduate and doctoral education programmes in the field of Energy & Infrastructure and allied sectors and also through intensive research initiatives.

Located in Gandhinagar, the capital of Gujarat, PDPU is spread over an impressive campus of approximately 50 acres and offers necessary world class infrastructure. The details about the university are available at www.pdpu.ac.in.

SCHOOL OF PETROLEUM MANAGEMENT

School of Petroleum Management (SPM), Pandit Deendayal Petroleum University, Gandhinagar has been set up as a center of excellence in the Energy & Infrastructure sector with an aim to develop human resources to cater to the need of this sector. In addition to teaching, the School is engaged in training, research, consulting and dissemination of knowledge largely in all the functional areas of management and specifically in Energy & Infrastructure sector along with allied sectors.

The serene environment of SPM blended with modern learning technologies enhances the spirit and energy level of all learners and inspires them to optimize their learning efforts. SPM campus provides: Impressive and aesthetically built academic areas, IT systems with latest hardware & software and seamless internet connectivity, automated library and latest communication facilities.





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- **PATRON**
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11. Dr. Pramod Paliwal, Professor & Dean, Faculty of
Management, PDP.

THEME

Energy & Infrastructure Management: Prospects & Challenges in Emerging Economies [JANUARY 11-12, 2014]

Robust infrastructure and sufficiency of energy are fundamental imperatives for development of any economy around the globe. Key determinant of economic, social, and developmental sustainability is development of energy and infrastructure sector. Energy & Infrastructure (E&I) sector issues are thus of paramount significance for Deliberations and discussions leading to policy making and implementation.

School of Petroleum Management (SPM), Pandit Deendayal Petroleum University, Gandhinagar is organizing International Conference on Energy and Infrastructure 2014 (ICEI-2014) in its 4th edition with the objective & scope to deliberate, discuss and document key contemporary issues relevant to managing the E&I sector with reference to the emerging economies. The conference shall also focus on identifying new opportunities, challenges, best practices and strategies for the sustainable growth of these sectors.

INVITATION

Research Papers/Case Studies are invited from Academia, Industry Professionals, Alumni as well as Management Students. The conference will have the following indicative sub-themes related to Energy & Infrastructure sector. However, any topic within the broad theme and sub-themes can also be included.

1. Business & Techno-Managerial Issues & Prospects in Emerging Economies

- Kyoto Protocol: Prospects and Challenges
- Energy Security Challenges
- Business of LNG: Problems and Prospects
- Energy Supply and Demand Challenges
- Challenges of Energy Cooperation in Developed and Emerging Economies
- Development Challenges on Clean Development Mechanism (CDM)
- Geopolitics of Energy: Emerging Trends and Changing Landscape
- Digital Development Challenges in E&I Sector
- Environmental Issues & Carbon Credit Management
- Energy Security and World Economy
- Business Trends and Practices of E&I Sector
- IT Infrastructure for Automation in E&I Sector
- Energy Economics
- Energy Audit
- Energy Efficiency
- Green Technology
- Managing Climate Change and Resource Challenges
- City Gas Distribution (CGD): Prospects and Challenges

2. Regulatory & Policy Issues & Prospects in Emerging Economies

- Energy Regulation and Policy
- Emerging Infrastructure Policy Issues and Challenges
- Global Policy Convergence
- Challenges of Industrial Policy
- Role of Government in Formulating and Implementing Policy
- Global Energy Governance
- Disaster Management Practices
- Corporate Governance and Social Responsibility Issues and Challenges
- Regulatory Structure and Review of Government Policy

3. Marketing Issues & Prospects in Emerging Economies

- Sustainable Marketing
- Pricing and Demand Estimation
- Branding and Marketing Innovations
- Green Marketing
- CRM: Issues and Challenges
- Value Creation and Delivery Challenges

- Energy Pricing
- From Commodities and Utilities to Brands

4. Operations Management Issues & Prospects in Emerging Economies

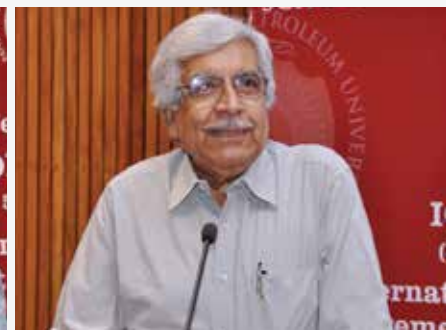
- E&I Value Chain
- Designing Delivery Practices
- Industrial Risk Management Practices
- Role of IT in Managing E&I Sector Operations
- Operational Issues and Challenges for LNG Business
- Energy Storage and Maintenance Issues and Challenges
- Automation for Efficient Operations
- Supply Chain Management Logistics and Service Delivery

5. Financial and Accounting Issue & Prospects in Emerging Economies

- Policy Framework for Investment
- Project Finance, Energy Trading and Risk Management Strategies and Challenges
- Role of Financial Institutions, Bond Financing, Public-Private Partnership
- Auditing, Accounting And Taxation Practices
- Energy Efficiency Financing
- Stakeholders Management
- Legal and Regulatory Framework for Investment and Financing
- Opportunities for Investing In Renewable Energy Projects
- Opportunities for Investing In LNG Projects
- International Financial Reporting Standards
- Portfolio Analysis and Optimization Techniques

6. Social & Human Resource Management Issues & Prospects in Emerging Economies

- Strategic HR Challenges and Sustainable Business Performance
- Talent Management
- HRD Systems and Processes
- Managing Cross-cultural Issues
- Leadership and Change Management
- Energy-Efficient Workplaces and Sustainable Development
- Energy Conservation Behavior and Community Development Challenges
- Health, Safety and Environmental Issues and Challenges
- Pro-Environmental Behavior at Workplaces



IMPORTANT DATES

- Deadline for Submission of Abstract
September 11, 2013
- Deadline for Submission of Full Paper
October 21, 2013
- Review & Acceptance of Paper
November 11, 2013
- Deadline for Early Bird Registration
(20% Discount)*
November 21, 2013
- Deadline for Regular Registration
December 16, 2013

GUIDELINES FOR ABSTRACT SUBMISSION

- A. Abstracts must include a clear indication of the purpose of research, methodology, major results, and its policy, social and managerial implications. Authors are requested to adhere to the following:
- Length of the abstract is about 300 words excluding title, affiliation, cover page and references
 - Margin 1 inch
 - Use Arial 10-point fonts, single-spaced lines, justify style in MS Word
 - The first page of the abstract includes the title of the paper, name(s) of the author(s), affiliation(s), and complete mailing address(es), telephone/fax numbers and e-mail address(es) for communication.
 - Key words
- B. Abstract should reach us latest by September 11, 2013 in soft copy for blind review process.
- C. Submit abstracts and full paper via E-mail at: icei@spm.pdpu.ac.in

GUIDELINES FOR PAPER SUBMISSION

Manuscript Submission Guidelines (For Papers accepted for publication): All Accepted Papers must follow the following Submission Instructions and Guidelines.

- I. Copyright:** Articles, papers, or cases accepted for publication should be original contributions and should not be under consideration for any other publication at the same time. Authors submitting articles/papers/cases for publication must ensure that the work is not an infringement of any existing copyright, infringement of proprietary right, invasion of privacy, or libel and will indemnify, defend, and hold ICEI/SPM, PDPU or sponsor(s) harm less from any damages, expenses, and costs against any breach of such warranty. For ease of dissemination and to ensure proper monitoring of use, papers/articles/cases and contributions become the legal copyright of the ICEI/SPM, PDPU unless otherwise agreed in writing.
- II. General Information:** Please do not alter the title of your paper or author name(s). The ICEI/SPM must receive your manuscript and completed registration with the applicable fees within FOUR weeks from acceptance date of your paper or by December 16, 2013 whichever comes earlier.
- III. Length of Full Paper:** Length of full paper should be in the range of 3000 to 5000 words.
- IV. Page Setup:** Select 8.5 x 11 (Letter) size portrait-ONLY sheets with all margins 1 each and headers/footers 0.5 each. Use Arial 10-point fonts, single-spaced lines, justify style in MS Word.
- V. First Page:** Paper title, not exceeding two lines, must be CAPITALIZED AND CENTERED IN BOLD LETTERS. Author name and university/organizational affiliation of each author must be printed on one line each. Do NOT include titles such as, Dr., Professor, Ph.D., department, address, email address etc. Please print the word ABSTRACT in capitalized bold letters, left justified, and double-spaced from the last author's name/affiliation. Abstract should be in italic. After abstract, please write the Keywords for your paper.
- VI. All other Headings:** All other section headings starting with INTRODUCTION must be numbered, and they should be in capitalized bold letters, left justified, and double-spaced from last line above them.
- VII. Tables, Figures, and Charts:** All tables, figures or charts must be inserted in the body of the manuscripts within the margins with headings/titles in centered CAPITALIZED BOLD letters. The Table lines must be printable to print the Table. The Table title must be written on top of the table and Figure title should be mentioned at the bottom of the figure.
- VIII. References and Bibliography:** All references listed in this section must be cited in the article and vice-versa. The reference citations in the text must be inserted in parentheses within sentences with author name followed by a comma and the year of publication. The manuscript must follow APA Citation Style to prepare the final manuscript.

For example:

Journal Articles: Hirtle, P. B. (2008, July-August). Copyright renewal, copyright restoration, and the difficulty of determining copyright status. D-Lib Magazine, 14(7/8).

Magazine Article: Kluger, J. (2008, January 28). Why we love. Time, 171(4), 54-60.

Newspaper Article: Delaney, K. J., Karnitschnig, M., & Guth, R. A. (2008, May 5). Microsoft ends pursuit of Yahoo, reassesses its online options. The Wall Street Journal, pp. A1, A12.

Edited Books: Gibbs, J. T., & Huang, L. N. (Eds.). (2001). Children of color: Psychological interventions with culturally diverse youth. San Francisco: Jossey-Bass.

IX. Author Profile(s): At the end of paper, include author profile(s), not exceeding five lines each author, including name, highest degree/university/year, current position/university, and major achievements. For example:

Author Profile: Dr. Tahi J. Gnepa earned his Ph.D. at the University of Wisconsin, Madison in 1989. Currently he is a professor of international business at California State University, Stanislaus, and Managing Editor of the Journal of International Business and Economics.

X. Manuscript: Do not insert page numbers for the manuscript. ALL pages in PORTRAIT format only. (No Landscape formats permitted.) Please do not forget to run spelling and grammar check for the completed paper. ICEI/SPM reserves the right to edit/alter the manuscript.

XI. Paper/Abstract Submission Methods: Author(s) can submit their abstracts and complete papers via E-mail at: icei@spm.pdpu.ac.in

GENERAL INFORMATION

- Authors will be notified about acceptance of abstracts within one week from the receipt of abstract. The full paper should reach us before the deadline. Papers submitted after the last date will not be considered.
- After the blind review process, few papers would be selected for publication in the form of conference proceedings. However, all the contributors who have submitted full papers would be eligible for paper presentation in the conference.
- One person can present maximum of two papers in the conference.

REGISTRATION FEE

All the participants attending the conference are required to register for the conference. At least one author must have to pre-register for the conference. The registration fees are as follows:

| Details | | Early Bird Fee* [End November 21, 2013] | Regular Fees* (Non-residential) [End December 16, 2013] | Accompanying Spouse* (Non-residential) |
|---|-------------------------|--|---|---|
| International Delegates | International Delegates | US\$ 240 | US\$ 300 | US\$ 100/- |
| National (Indian) Delegates | Industry | INR 5,000/- | INR 7,500/- | INR 1,000/- |
| | Academician | INR 4,000/- | INR 5,000/- | INR 1,000/- |
| | Ph.D Scholar | INR 2,400/- | INR 3,000/- | INR 1,000/- |
| | Alumni & Students | INR 2,000/- | INR 2,500/- | INR 1,000/- |
| *Please add 12.36% towards Service Tax. | | | | |

- The Registration Fee has to be sent along with duly filled 'Registration Form'.
- The registration fee covers conference kit, breakfast, lunch, tea, and dinner for conference days.
- Fee once paid will not be refundable. However, change in nomination would be permitted on formal request.
- School of Petroleum Management, Pandit Deendayal Petroleum University shall offer support for Hotel/Guest House accommodation bookings on actual payment basis.



MODE OF REGISTRATION

For Domestic Delegates

- Payment by Demand Draft – The registration fees may be paid by demand draft drawn in favour of “Pandit Deendayal Petroleum University, payable at Ahmedabad, Gujarat, and send to Conference Secretariat, School of Petroleum Management. Please ensure to mention your name on the back-leaf of the DD.
- Direct Payment to University Bank Account: The Fee can be paid in cash in any branch of the Oriental Bank of Commerce, into following university bank account. The same may also be paid by Electronically Fund Transfer (EFT) as per the bank details given below. Delegates are required to send the scanned copy of bank payment slip with depositing branch details/NEFT transaction details i.e. UTR No., name of the account from which fund is transferred; via e-mail at icei@spm.pdpu.ac.in.

| | |
|----------------------|---|
| Name of the Account | Pandit Deendayal Petroleum University |
| Bank Name and Branch | Oriental Bank of Commerce Sector-11, Suman Tower, Gandhinagar (Gujarat), India |
| Current Account No. | 09331131003242 |
| IFSC code | ORBC0100933 |

For Foreign Delegates

- Foreign delegates are requested to pay their registration fee at ‘CITI BANK (New York)’ first, either personally or through their banks in appropriate US\$ and instruct CITI BANK to process further credit the same to the following banks (Step-2&3). The stepwise process has been explained below. Please don’t forget to send us the payment transaction ID/No./scanned slip and registration form at icei@spm.pdpu.ac.in to confirm the registration.

STEP-1: Remittance in US\$ proceeds to:

CITI BANK N.A.

111, Wall Street, New York –10043, USA (SWIFT CODE: CITIUS33); CHIPS UID: 218075; FED ABA: 021000089

STEP-2: For further credit to:

ACCOUNT NO. 36152559 of ‘ORIENTAL BANK OF COMMERCE’

INTERNATIONAL BANKING DIVISION, NEW DELHI (SWIFT CODE: ORBCINBBIBD)

STEP-3: For further credit to:

Account No.09332151005094 of ‘PANDIT DEENDAYAL PETROLEUM UNIVERSITY’ with ‘ORIENTAL BANK OF COMMERCE’, GANDHINAGAR BRANCH, AHMEDABAD (SWIFT CODE: ORBCINBBCGA)

PDPU IS COMMITTED TO PROMOTING ENERGY EFFICIENCY AND CONSERVATION

ICEI - 2014 In Association with



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ACADEMY OF HUMAN RESOURCES DEVELOPMENT

GUEST SPEAKERS: ICEI-2014



Prof. Timothy
C. Coburn



Prof. Latha
Ramchand



Dr. Kirit S.
Parikh



Prof. Anurag
K. Agarwal



Shri B.S. Negi



Shri Vasant
Agarwal



Shri Augustine
Peter



Shri Vineet
Mittal



Shri Rajsekhar
Budhavarapu



J.G.
Chaturvedi



R. Marcelo
Gabriel



Shri Arun Kumar



Shri Shaleen Sharma

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Ms. Kirti Singh (O) 91-2327 5129, Mob: +91 9537339708, E-mail: kirti.singh@spm.pdpu.ac.in

Note: For specific queries related to sponsorship, partnership or any kind of association during the conference, please contact **Prof. Kaushal Kishore (E-mail: kaushal.kishore@spm.pdpu.ac.in), Organizing Secretary, ICEI-2014**



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