

e-Buzz

What's buzzing?

BUSINESS ANALYTICS TEACHING LAB

ABOUT

The lab aims to provide students with knowledge and skills that empower them in tackling business problems using appropriate data analytics. This will include understanding of corporate challenges with big data, breaking them into appropriate objectives for relevant business insights. The methodology will include training students with software skills in R & Python.

OBJECTIVES

Able to address the business needs for effective decision making using statistical inference.

Develop a business problem solving orientation. Be able to appreciate, distinguish and judiciously use software tools for Analytical processing of data. Participate in workshops on related topics of interest. Work on company mini projects along with a company mentor.

INAUGURAL CEREMONY

The Business Analytics Lab of School of Petroleum Management was inaugurated on 28th September, 2018. The chief guest for the event was Dr. Vivek Gupta, Partner, and Advisor at Ernst and Young. The Inaugural ceremony commenced with the cutting of the ribbon by the Chief Guest. Further the students gave their insights on the Business Analytics and also shared some of their work with the guest. Dr. Gupta addressed the students and inspired them to channelizing their ideas to bring a transformation in the Industry.

THE TEAM

Introducing the members



PGP 17

MANTHAN DOSHI
PRIYANSHI SHAH
SAHIL BHANDARI
RAJ MISTRY
PRITESH WANI

PGP 18

AASHUTOSH
CHANDRA
ANKIT TRIPATHI
MILAP PARMAR
KANAN RAVAL
SUPRATIK
CHAKRABORTY
KETKI SHARMA
SHOBHIT TANDON
ISHITA BHAYANI
JAYMIN SONI
CHARU JAIN
NEHA KOTAK
PARTH SHAH
MANAN JOSHI
JILL SHAH
SIDDHARTH
SHIYANI
MANAYTA AASHRA
DHROUVI
MASHRUWALA

DR. TANUSHRI BANERJEE

Faculty Advisor

PROF. PRAMOD PALIWAL

Faculty Mentor

Buzz Creators

KETKI SHARMA

SHOBHIT TANDON

KANAN RAVAL